

Automatrix Mtrack Wins Plantworx 2013 Security Innovation Award!



Automatrix win the very first Plantworx Innovation Security Award. The trophy was presented at a celebration lunch held at 30 Euston Square in central London, hosted by Plantworx exhibition director, Simon Frere-Cook on Thursday 14th March.

The Security Innovation Award Sponsor, Vince Wise from Datatag presented the award to Automatrix MD Richard Taylor.



There were an impressive 63 entries and the awards are an accolade to the very best in construction machinery, support products and applications..

A series of 5 Innovation awards for Security, Engineering, Efficiency, Safety and Environmental were presented to the most innovative new products that had been introduced to the UK market during the past year. The awards were judged by an independent panel of industry experts.

Security Innovation Winner:

Automatrix – Mtrack Proactive

Plantworx Press release identified 'The entry that captured their attention was Automatrix' Mtrack Proactive – a self-powered tracking device. The Thatcham Certified re-chargeable tracking system with a two-year battery life and unlike other stand-alone systems, there is no need for regular battery replacements.

"This ticks all the boxes, it's got everything," Mike Revell said.

The other judges were equally convinced of the Mtrack Proactive's merits and made it the unanimous winner.



Caption of Judges LtoR, Kevin Minton CPA, Jim Senior Brookfield Multiplex, Mike Revell Clancy Docwra, Steve Jarvis BAM Nuttall Plant and Richard MacClean Land & Water.

To judge the PLANTWORX Awards, the organisers assembled a panel of experts with wide industry experience and in-depth knowledge in each of the award categories in order that they could lead the debate in their particular section

Mike Revell, group director – plant and transport, at Clancy Docwra lead the debate about the Security Innovation award as he is a tireless campaigner for better security and chairs the board of the Construction Industry Theft Solutions (CITS).



Automatrix Mtrack Proactive Theft Recovery Tracking Entry:

Judges were keen to view Unique Product Features Automatrix listed these clearly in their entry form

First Ever' self powered re-chargeable, 2 year battery life tracker

3 Layer Location Technology, UHF Radio, GSM mapping, GPS mapping

Patent on 'Tamper Sensor' and 'IP67 recharge socket seal'

Smallest Self Powered Device.

Plant and Construction Machinery sector Thatcham Certified

An ability to recover equipment hidden inside steel containers



Pictured are the celebrating winners L-R Back Row. Edward Prosser Komatsu, Richard Taylor Automatrix, Ian Hill Hill Engineering, Barry & Jacquie Lieberman Ethnet, L - R Front Row. Kaz Kondo Komatsu, Jarlath Gilmore Hill Engineering, David J Dean Merlo.

