

**Business and Industry Today is pleased to award Automatics Limited with Vehicle Tracking Company of the Year.**

This award was presented to Automatics in recognition of the company's excellent customer service and world class leading performance, achieved through its mtrack asset tracking and recovery services.

Automatics recently demonstrated mtrack service capability working on a SKY News Exclusive tracking story with Greenpeace. Automatics provided the mtrack technology and the tracking service to support Greenpeace on a project to track e-waste stored in shipment containers which was then illegally transported to be dumped in Africa.

Automatics provides a one stop shop for all vehicles and asset tracking needs, providing AMFMS fleet management and mtrack stolen vehicle insurance accredited tracking services. Automatics will continue to deliver innovative tracking systems.



Protected assets are easily recovered with the mtrack GSM and radio frequency location technology that allows recovery of any valuable.

mtrack abilities ensure assets and vehicles can be recovered where other leading GPS systems within the marketplace have failed – mtrack is still able to locate stolen or lost assets even if they are hidden inside a close-sided vehicle, in a multi-storey car park, in a shipping container or inside a garage. The mtrack is portable, without external aerials and small enough to fit in the palm of your hand, providing the best performance and flexibility for accredited tracking systems that money can buy.

back, cut the wires and rip off the external antenna.

mtrack has its own power source which means it can be fitted anywhere on your car such as the boot, inside a door, under the seats, in the engine or even underneath the car. The possibilities are endless. Installation of the mtrack takes minutes with no need for an engineer to fit the device. Whether your car is an old classic or a brand new modern vehicle, there is no interfering with wires or unsightly boxes. An additional remote control is available which allows the unit to be armed to detect illegal movement.

The mtrack device is an excellent piece of technology which the vehicle industry will benefit from immensely.

**To find out more about the mtrack and AMFMS Fleet Management Tracking Systems telephone Automatics Limited on 01329 663812 or visit [www.mtrack.co.uk](http://www.mtrack.co.uk)**

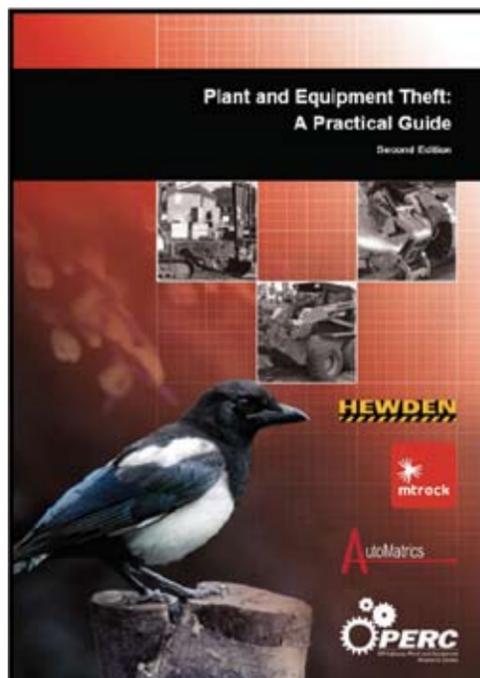


**The happy owners of £40K worth of Stolen Mercedes taken from Birmingham, which was tracked and located amongst 12,000 containers at Southampton Docks**

Automatics Limited was established in March 2006 by Richard Taylor and Kevin Doel. The company supplies tracking systems to the general public and vehicle manufacturers.

Automatics has been approached by the Metropolitan, Northampton, Leicestershire, Sussex, Hampshire, and Lancashire Police, along with motorcycle insurers Carole Nash, caravan insurers Towergate Bakers, and marine insurance companies Navigators and General and Euromarine, to name but a few companies who require higher performance from their tracking providers.

The stolen recovery product 'mtrack' uses patented technology sourced from Norway. The system provides unique attributes which means mtrack is the only Thatcham Insurance accredited tracking and recovery system which is both battery powered and has no external wires or aerials for the UK and international markets.



**Automatics were involved with content and sponsorship of the Off Highways Plant and Equipment Research Centre (OPERC) publication "Plant Theft a Practical Guide Volume 2" for founder member Dr David Edwards to circulate to OPERC members**

mtrack is a simple, battery-operated unit so there are no wires for thieves to cut. The product is very discreet, unlike other brands which are hardwired. This waterproof device is ideal for fleet vehicles and singular vehicles and can be provided to car manufacturers and vehicle owners. It also withstands extreme temperatures and impact forces. This easy to install and compact tracker has up to 4 years' battery life and can be transferred from asset to asset. With mtrack fitted to your vehicle this will likely reduce your insurance costs.

Thieves have become smarter, meaning that even cars with conventional GPS tracking systems and alarms can still remain a target. In fact, with hardwired systems criminals can simply track and trace the unit



**Automatics were the only UK company to win selection to attend a mission to Japan in November 2007; at the Japanese External Trade Organisation (JETRO) stand at Nagoya World ITS (Intelligent Transport Systems) Motor Show, Richard Taylor stands with Japanese interpreter Akiko Watanabe**