

# Mtrack Sponsors ACPO Rural Crime Conference



Automatrics were the only tracking company in attendance, invited specifically to present mtrack at the First National ACPO Rural Crime Conference at Kettering Conference Centre.

Richard Crompton, Chief Constable, Lincolnshire Police, ACPO Lead for Rural Crime outlined that the theft of plant and agricultural machinery was now a significant area of organised criminality and of huge concern to rural communities.

The event was facilitated by Mark Easton (Home Editor BBC News) on the 10 November 2011, and was attended by over 280 delegates.



**NFU Mutual Reports  
£50 Million Theft Loss 2010**

The morning session included a special ministerial address from the Rt Hon. Nick Herbert MP, Minister of State for Policing and Criminal Justice, Nick talked positively about the importance of technical solutions to help focus a greater collaboration between the agricultural community, manufacturers and service providers.

Detective Constable Ian Elliott from the Plant and Agricultural National Intelligence Unit (PANIU) presentation highlighted on current issues relating to agricultural and plant machinery theft. Ian included one slide of an Automatrics mtrack recovery where a Polish Lorry was intercepted on the south side of the M25. This recovery was perceived by delegates unfamiliar with mtrack as even more remarkable when later they discovered the equipment was successfully tracked whilst still on the move without the use of any GPS tracking technology.

Ian detailed the highest theft risk item as currently being quad bikes.



**"If you have a Quad sleep with It"  
Says Ian Elliott**

Matthew Scott the Chief Claims Manager for NFU Mutual detailed that over £50 million theft loss was experienced by the company in 2010. Mathew was therefore most interested to hear how the mtrack theft recovery unit had achieved a worldwide 98% theft recovery performance.

Roger Nicklin the Crime Stoppers Northamptonshire Chairman personally thanked Automatrics' Richard Taylor for attending and sponsoring the event. Sue Langely the Crime stoppers senior regional manager discussed the possibility of future presentation opportunities for Automatrics to help explain the importance of selecting technologies that are compatible with industry theft recovery best practice.



**Thatcham<sup>®</sup>**  
**Quality Assured**  
Category 7

