

# Automatics Sponsor CITS Conference 2014 At JCB World HQ



Delegates who visited Automatics stand were keen to hear about Automatics new membership to ACPO Secured by Design, as the only theft recovery tracking company member of the official police approved scheme.

## Secured by Design



Official Police Security Initiative

The 7th CITS 'Scams that trash your bottom line' conference was held at JCB World Headquarters at Rochester 12th November 2014.

Automatics are members of Combined Industry Theft Solutions and we have been supporting and attending the CITS conferences since 2008.

CITS aims to reduce theft by encouraging the adoption of best industry practice. It seeks to engage all sectors of the



The Automatics specialist radio signal receiving and finding equipment has already been supplied to both PANIU and AVCIS (ACPO Vehicle Crime Intelligence Service) This equipment is needed in the event that assets are hidden or jammed from receiving GPS signals. Hand-held radio direction receivers can pickup and then home-in on the Automatics MTrack's audibly silent secret RF radio finding frequency. Automatics protect thousands of assets and provide tracking services all over the Globe including New Zealand, Australia, China, USA, Middle East and Europe.

Its not about simply fitting black box technology, its about understanding whats required and where its required to ensure security systems remain intact and keep the criminals guessing.

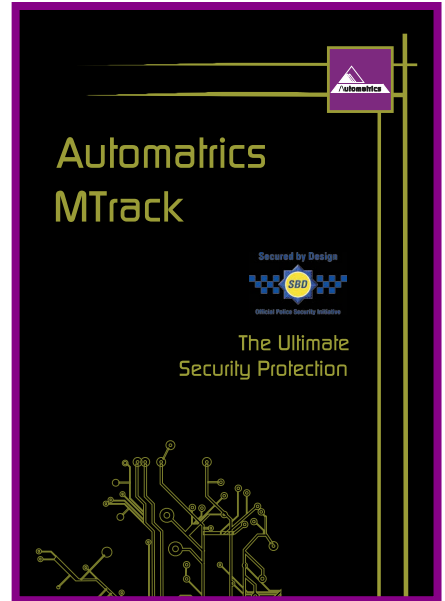
industry to make plant theft more difficult and unattractive to criminals. CITS is a not-for-profit body with unpaid board members from across the construction plant industry.

The event was well attended by the insurance industry, several leading construction companies and the Police.

Key speakers included Barry Mudie from PANIU (Plant and Agriculture National Intelligence Unit) , Mike Briggs from Thatcham and Charlie McMurdie the Ex Head of the Met Polices Cybercrime and Electronic Crime Unit.



Over 400 delegates attended CITS 14 conference. Free to attend and included lunch and JCB factory tour.



The Automatics MTrack Stolen Vehicle tracking system is the preferred choice for many Plant owners as it is especially suited to the higher protection needs of Plant Equipment.

This unique tracking system has self powered portable or vehicle powered options.

The advanced three layer location technology enables any vehicle or non-powered asset including trailers to be tracked and recovered even in the most challenging environments. Such as underground car parks, in the back of a van or inside a shipping container.

Automatics unrivaled 98% recovery performance demonstrates why they could reasonably claim to provide:

**The Ultimate Theft Recovery Service**

