



“Mtrack Boatwatch First Show Splash Down”



Automatics launch Mtrack Boatwatch at Southampton International Boat Show, in response to marine insurance and police calls to help combat the increase in marine theft.

The new Mtrack Boatwatch service provides the marine sector with a much needed theft location tracking service that is certified with a marine Thatcham Quality Accreditation.

Automatics were visited by many like minded authorities, including police force Inspector Peter Page, Noble Marine’s Richard Langford, GJW Direct’s Clive Carter and Pantaenius Managing Director John McGurdy, all of whom agreed it was time to fight back against marine theft.

Mtrack Boatwatch service leaflets were available from the Hampshire marine police who had tested systems with Chip and Trace’s Nick Byatt. Insurance companies commented that they were interested to find out more about the Mtrack Boatwatch service, and to consider how they could support service users

One boatyard owner explained of the ingenuity of criminals who had simply bypassed theft deterrent security systems, including CCTV, intruder alarms, locks and security fencing, all of these rendered useless by organised marine theft gangs when they stole several large outboards valued at over £120,000.



The service is supplied by Hampshire based International asset tracking company Automatics, located in Solent Business Park, Whiteley.

Automatics Director Richard Taylor described how four years experience of after-theft finding services to plant, car, truck and caravan owners, achieving a 98% recovery rate, could be expanded to also help protect and secure marine assets.

The Mtrack Boatwatch, Norwegian designed and FG certified technology, has proven to work in the harshest of environments, including outboard engines.

The unit is waterproof to 1 metre, uses up to three location technologies, GSM, GPS, RF and benefits from a 2-4 year battery life, embedded in one small, easy to hide black box.

Marine insurers will have lower theft risk from clients who select the 24/7 alarm monitoring and theft protection tracking service. In return Insurance underwriters can consider supporting owners with reductions in premiums.

The system’s robustness was further demonstrated in June when used to provide race tracking for the Round Ireland offshore powerboat race (R110). The live race tracking website was well received by the race viewing public and race officials including the safety officer.

The system is also under consideration for tracking the Round Britain (RB12) .



Jackie McMahon with Neil Chapman from Boatshed.com, Neil picks one lucky winner of the www.mtrack.co.uk website competition to win a free mtrack, won by Mr George Hegarty

Automatics expressed thanks to Honda, Boatshed.com and to all who encouraged them to exhibit at the show, especially Peter Clark from C Claims adjusters / Stolen Boats Committee

Automatics Limited
+44 (0) 1329 663812



www.boatwatch.com

